

MEMORANDUM OF UNDERSTANDING (MOU)

This document represents an agreement for collaboration between

AS Raja Voluntary Blood Bank

and

Rohit Memorial Trust

Description of the Organisations Subject to the MOU

AS RAJA VOLUNTARY BLOOD BANK (hereinafter referred to as ASRVBB)

The A S Raja Voluntary Blood Bank is a reputed and well known blood bank in Visakhapatnam that was established in 1995. Its services include Blood Collection, Storage of Blood, Separation of Blood Components and Providing Blood to Needy Patients. It takes care of 50 Thalassemia and Sickle cell anaemia afflicted children with free blood transfusions and medical advice. Its mission is to provide affordable Quality Education and Health services to the poor and needy, in addition to conducting regular Voluntary Blood Donation Camps.

ROHIT MEMORIAL TRUST (hereinafter referred to as RMT)

The Rohit Memorial Trust is a Registered Trust established in 2008 with the following goals:

- Provide moral support and counselling to persons afflicted with terminal diseases
- Offer palliation by way of medical clowning as a therapy to alleviate pain
- Conduct counselling camps, blood donation camps, etc. in villages, schools, colleges and organisations to spread awareness on cancer and the importance of hygiene in their lives.
- Conduct fund raising events for supporting the Trust's activities.

Objectives and Scope

The objective of this MOU is to put in place a clear understanding of the roles and responsibilities of both the parties viz. ASRVBB and RMT when they collaborate in any joint activity especially in the conduct of blood donation camps, health education talks, etc.

The Nature of the Collaboration

The collaboration is purely intended to clarify and understand the duties and responsibilities of both the parties in their true spirit and with no other intention. It is expected that both ASRVBB and RMT will abide by the same as laid down in this MOU

AS Raja Voluntary Blood Bank will:

- ✓ Provide all necessary services including equipment and logistical support for the collection, storage, testing and issue of blood, for all the blood donation drives.
- ✓ Provide necessary information and documents for publicity of any blood donation drives suggested by RMT.
- ✓ Involve RMT as their collaborating NGO Partner in its blood donation activities
- ✓ Provide RMT an opportunity to talk about the importance of blood in cancer treatment especially in paediatric cancer, before and during any blood donation activity.

Rohit Memorial Trust will:

- ✓ Provide ASRVBB with leads for expanding its blood donor database in organisations, educational institutions, social institutions, etc.
- ✓ Participate actively in all blood donation drives of ASRVBB and spread the message of the importance of blood in human existence
- ✓ Promote ASRVBB as a NGO partner in RMT's promotional material
- ✓ Promote ASRVBB as the top destination for ethical supply of blood and its components

The Terms of the Agreement

This MOU shall remain valid for a minimum term of One Year which is extendable in future as agreed between ASRVBB and RMT.

Principal Contact Details of AS Raja Voluntary Blood Bank

Address:

10-50-~~19/5~~5, Ramnagar, Next to Care Hospital. Visakhapatnam - 530 002

1. Dr. A. Sugandhi, Medical Director
Phone: 9393963436
Email: drasugandhi@gmail.com
2. Mr. Satyanarayana, Advisor-HR
Phone: 8500656128
3. Ms. Geetha Viswanathan, Content Manager
Phone: 9884213029

Principal Contact Details of Rohit Memorial Trust

Address:

8-1-7/1 Sriniketan, #501/506 Krishnanjali Towers, Waltair Uplands,
Visakhapatnam-530003

1. Mr. Anantram Ganapati, Chairman
Phone: 9949627222
Email: ganantram@gmail.com; rohitmemorialtrust@gmail.com
2. Dr. Meenakshi Anantram, Vice Chairman
Phone: 9848191866
Email: razzmeenakshi@gmail.com
3. Ms. Gurmeet Kohli, Project Director
Phone: 9160177505
4. Mr. R. Ravindra, Media & Publicity Manager
Phone: 9032066700

Communication and exchange of information

All communication shall be exchanged via email and/or WhatsApp between the parties. It is explicitly understood that no confidential information shall be shared by either party to any third party without approval of the other party.

Marketing and publicity

Necessary inputs by ways of media or printed material shall be shared by the parties for mutual promotion and publicity.

Settlement of disputes

Any dispute that may arise among the partners to this MOU shall be resolved by mutual discussion and agreement.

Review and evaluation

Both parties shall review once in a quarter, the progress of the objectives set out in this MOU and chalk out plans to further the cause of both parties for mutual benefit. Both parties may by mutual consent agree to include any third party for the furtherance of the objectives set out in this MOU.

Disclaimer:

This document is a Memorandum of Understanding and is not intended to create binding or legal obligations on either party.

Effective dates and signatures

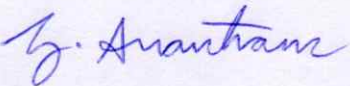
This MOU shall come into effect on this Twenty Second Day of March, 2023

I, Dr. A. Sugandhi, Medical Director, AS Raja Voluntary Blood Bank hereby agree to the above MOU conditions and collaboration with Rohit Memorial Trust.

Signed: 

Date: 22-03-2023

I, Anantram Ganapati, Chairman, Rohit Memorial Trust hereby agree to the above MOU conditions and collaboration with AS Raja Voluntary Blood Bank.

Signed: 

Date: 22nd March, 2023